

RESOLUTION 13-53

A RESOLUTION AFFIRMING SUPPORT OF THE LITTLE LEAGUE SOUTHEAST REGIONAL INTERMEDIATE DIVISION TOURNAMENT HOSTED BY SPRING HILL LITTLE LEAGUE JULY 19-26, 2013 AND EXPRESS INTENT TO PROVIDE FINANCIAL SUPPORT.

WHEREAS, Little League International is a youth baseball and softball program operating on 6 continents; and

WHEREAS, Spring Hill Little League is the local league representing the City of Spring Hill and servicing approximately 600 children ages 4-16; and

WHEREAS, Spring Hill Little League is a 501(c)(3) Non-profit corporation under the umbrella of Little League International and has been selected to host the 2013 Southeast Regional Intermediate Division Tournament; and

WHEREAS, this tournament is the first of it's kind to be held in Tennessee and the first in a brand new division created by Little League this year; and

WHEREAS, the bulk of the cost associated with this tournament is the responsibility of the local league; and

WHEREAS, this tournament will benefit the sales revenue for City of Spring Hill's businesses as well as those located in Williamson County and Maury County during the days of the tournament as well as the possible repeat spending of those monies within those areas; and

WHEREAS, the event will be a boost to tourism for the City of Spring Hill, Williamson County, and Maury County; and

WHEREAS, the event will create notoriety and recognition that the City of Spring Hill is supportive of these events and capable of hosting them; and

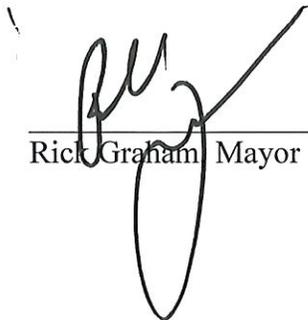
WHEREAS, the event will provide information for the city to review with respect to further discussions on the need for facilities capable of holding these types events in the future; and

NOW, THEREFORE BE IT RESOLVED, the Spring Hill Board of Mayor and Aldermen hereby affirms and pledges its full support to the 2013 Little League Southeast Regional Intermediate Division Tournament; and

BE IT FURTHER RESOLVED, the Spring Hill Board of Mayor and Aldermen expresses its intent to provide funding in the FY 2013/2014 budget from "Grants and Contributions" as a donation to Spring Hill Little League for the purpose of hosting the 2013

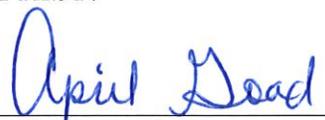
Little League Southeast Regional Intermediate Division Tournament in an amount not to exceed \$14,500.00.

Passed and adopted by the Board of Mayor and Aldermen of the City of Spring Hill, Tennessee on the 20th day of May, 2013.



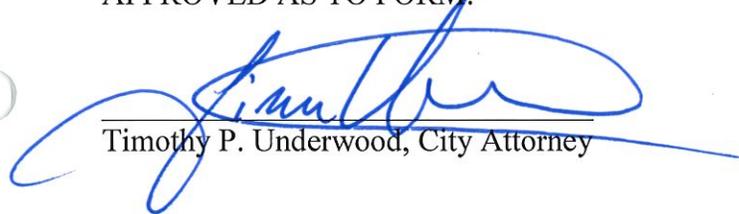
Rick Graham Mayor

ATTEST:



April Goad, City Recorder

APPROVED AS TO FORM:



Timothy P. Underwood, City Attorney

May 6, 2013 (Email)

BOMA,

As you have all heard, Spring Hill Little League will be hosting the 2013 Little League Intermediate Division Southeast Regional Tournament. Eight states will be in attendance. Little League does not contribute to the cost of the tournament, it is the responsibility of the Local League. While it will be a large burden to bear, I believe the economic impact to the City of Spring Hill will be substantial. This event will also be an excellent case study to investigate whether our city wants to move forward in the direction of a multi-use large scale sports complex for our local leagues to use as well as a revenue generator through these types of tournaments. Our Parks and Recreation Commission has been discussing this for quite some time now.

I have enclosed an estimated budget, tournament info, and a study regarding economic impact through athletic events. I'd like to ask you to look over the material and consider funding this event. It is the first of its kind to be held in the state of Tennessee and will generate quite a large amount of press. I am looking into webcasting or televising, neither of which I know much about so your help would be greatly appreciated.

Hopefully, Spring Hill Little League will break even on its expenses. There may possibly be a small profit. Most of the leagues I have spoken with netted around \$800 to \$1000 after expenses. The economic impact will be for the City and County. This is not a income source for the league, but rather an honor to be selected by Little League International with notoriety for the league's growth and achievements, all of which are credited the wonderful families of Spring Hill.

I will be at tonight's BFAC meeting to answer any questions you might have. I am looking forward to hearing your suggestions and ideas as well.

Thank You,

Kayce Williams

May 8, 2013 (Email)

Good Wednesday to all of you!

I've reattached the info I sent out previously since I botched it up the first time. I'd also like to address some other valid questions that have been asked.

First let me say that that I am not wearing my Spring Hill Little League hat in regard to this event. Yes, it came to the city via the League, but my position on this is for the city. I am representing this as an elected official for the City of Spring Hill and as an advocate for our local businesses, our Parks & Recreation Commission, and our Economic Development Commission.

The budget I presented to you is a worst case scenario budget, as if we had to pay real dollars for everything. My ultimate goal is to chip away at that amount as much as possible, with donations. Anything not used would be returned to the city. I'm really hoping that our local businesses will partner with the city, and hopefully the county, to test the waters for this kind of event. Since I last emailed you, I've already got McDonalds for at least one of the meals and the Tennessee Wildlife Federation has donated the use of their 30x50 tent. I'm continuing the media blitz to draw others in as well as cold calling. Our Chamber of Commerce has expressed interest in participating and the UAW has promised some volunteer help. I hope to get Partners For Parks on board and I'd be honored if South Williamson Athletics and other local leagues would be a part of this event too.

My goal with the meals is to have local restaurants donate 1 meal to each team. *Remember I only have to provide meals for the players, not their families* I will give each player a meal ticket. Example: McDonalds will give 96 meal tickets for their location that will be given to each player. When that player goes to eat at McDonalds, he uses his meal ticket but the rest of his family pays for their meal. McDonalds has agreed to track their sales for the period of time during the tournament and give us those numbers. I will request that of all the restaurants that are involved.

With regard to the lodging, yes the majority of the hotel rooms are in Columbia. *Again, only providing rooms for the players, not their families* I am required to have 4 double rooms per team. Our Best Western does not have that capability. I split the teams between 2 hotels so there would be room for their families to book rooms there too. All of our umpires and the regional director will be staying at our Best Western though. While that does not directly affect income to our city, it does affect Maury County. (Hopefully this will encourage the county to pitch.) But if you take a look at the chart near the end of that study, you'll see that the lodging impact is almost even with the restaurant impact and I want all of the meals to be in Spring Hill.

Please understand that this is not a dollar for dollar revenue event. Yes it will bring in extra money for businesses Spring Hill and Maury County, but I doubt it will be in excess of that budget amount, unless of course donations cover most of that cost. The real value comes in a few different ways:

- 1) An immediate increase in sales locally and in the county for that 10 day period.

- 2) How many times that dollar is re-spent locally in the future.
- 3) An excellent case study for this type of event in Spring Hill.
- 4) A boost to tourism.
- 5) Recognition that Spring Hill, TN is capable of hosting tournaments
- 6) Encouragement to our citizens to support those businesses that have supported us.

I wish I could provide you with an exact breakdown of the revenue increase, but the closest I could come was finding the study that I attached. I was somewhat surprised that other municipalities, even out of state, turned me down when I asked for their numbers. I realize the scenarios in the study are not exactly the same, but I feel it's definitely a good projection.

I have yet to understand why Little League International Southeast Region places all of the cost on the local league other than they still hold on to their original premise that everything within the organization should be free, donated, and operated entirely by volunteers. I wish that were still the reality, but unfortunately it is not. Spring Hill Little League is about 85-80% volunteer operated, but the league still has to pay umpires, concessions crew, and have to pay for all of our supplies and maintenance just like any other business. SHLL is doing far better than others with that ratio. Other leagues are in the same boat that SHLL is in with regard to these tournaments so many of them are forced to turn them down due to lack of support, but there are several cities that have taken the chance, experienced the positive EI and acted further on it. A few counties have built their own facilities so they can host any tournament, not just LL, and others have even formed "Sporting Event Hospitality Commissions" that work together with their EDCs specifically for this purpose. Those commissions are included in the municipal budget just as any other commission.

One of my struggles with corporate donations is that Little League will not allow us to say "Sponsored by..." in any way. They have their own corporate sponsors for the year and will not allow us to undermine that. (Yes, I know what you're thinking and I agree, but it is what it is.) Now, that being said, there is a plethora of fence space for banners and advertisements, plus the announcer will make repeated comments thanking our contributors. The volunteers will wear their t-shirts if supplied, etc. I plan to flood the newspapers with accolades to them and I would really love to march their banners in the Christmas Parade as an additional reminder to our citizens of their generosity.

I hope this answers some more questions. I apologize for the novel, but I'm trying to be as thorough as I can. Please feel free to call me or email me with any more questions. And I'm actively seeking more sources for donations so any help would be greatly appreciated.

Thanks for your time and consideration!
Kayce
615-207-4246

Little League Intermediate Division Southeast Regional Tournament

July 19-26, 2013

Hosted by Spring Hill Little League

South Complex Site (GM)

8 Teams

TN, GA, AL, FL, NC, SC, WV, V

Hotel

Comfort Inn, Columbia

16 double rooms (4 teams)

\$89.99 each per night, 9 nights

\$12,958.56

Baymont Inn, Columbia

16 double rooms (4 teams)

\$89.00 per night, 9 nights

\$12816.00

Best Western, Spring Hill

3 double rooms (6 umpires)

\$94.50 per night, 9 nights

\$2551.50

2 king rooms (2 umpires)

1 king room (regional director)

\$98.10 per night, 9 nights

\$2648.70

Total hotel expense

\$30,974.76

Meals

2 meals or \$200 per diem, per team, per day is required

Continental breakfast provided by hotel qualifies so reduced

per diem to \$100 per team, per day

\$6400.00

2 meals per day or \$100 per diem per umpire for the tournament

\$800.00

Total meals expense

\$7,200.00

Hospitality Tent: 30x45 DJ's Party Rentals
\$600 for 2.5 days x 4 days + set up & tear down \$2,485.00

Total predicted expenses \$40,659.76

Estimated 1500 people will attend.
Estimated gate admission \$5000.00

Spring Hill Little League would handle on site concessions, Umpire clothing, baseballs, field prep, and pins.

2013 Southeastern Region Tournament Hosting Guidelines

These **mandatory** guidelines are for all levels other than Little League Baseball and Softball and will be implemented at each Regional site.

Teams

Housing of teams: Host district/league would need to provide (pay for) up to six (6) double rooms; 3 players and 1 adult per room (minimum)* for each team from the night before tournament games start until morning after team is eliminated. If team(s) choose *not* to stay where accommodations have been provided, then the team(s) will be responsible for the cost of their housing for the duration of stay. There will be no reimbursement from host district/league. Winning team needs to be housed until scheduled flight to World Series. Host should look to use Hilton properties when able, portal helps:

www.Hhonors.com/LittleLeague also I have contact for 10 room or more requests.

*** Additional room(s) would be required if a baseball team had a female on it or softball team has male coaches, also in the Senior and Big League divisions, based on the number of players per team.**

Meals: Two (2) meals, other than breakfast are to be provided for each team OR each team is to receive two-hundred dollars (\$200) per day, starting day of games. (Continental breakfast can only be considered if “beefed up”, meats, eggs, etc.)

Field Requirements: The field to be used for tournament games must be a regulation size field (200 feet fence for all softball levels, 195 feet minimum to 225 feet maximum for Little League Baseball, 225 feet minimum to 300 maximum for the Intermediate 50/70 division and 250 feet minimum to 300 feet maximum fence for JLB, the fences for SLB & BLB are a minimum of 280 feet and maximum of 430 feet). It must have approved lighting, scoreboard, restrooms and ample seating, as well as parking availability. (Handicapped accessibility should also be considered, although not mandatory). Softball tournaments need to have a flat pitching surface, if a baseball field is being used; mound and pitching rubber must be removed. There should also be a “practice” field available for the teams to use.

Parking donations: A parking donation may be requested, that is not to exceed \$6.00/day per vehicle - at any level of play OR an admission fee that is not to exceed \$3.00/day per adult over 18 years of age*, assessed to spectators at the Junior, Senior and Big League levels, only. (Little League Baseball and Softball prohibits charging admission for the Little League division) A Player “family discount” can be offered for the week in regards to parking.

***Note:** there is to be no admission of any amount assessed to spectators 18 years of age and younger.

ASAP: The host site must have an approved, previous and current, year ASAP plan, submitted by May 1.

Medical: There needs to be first aid and medical personnel available on site and ambulance service available.

Transportation: Not required to be provided. There is a possibility of having to assist the winning team to airport.

Ceremonies: Prior to each game, player/team introductions, pledge and National Anthem need to be done.

Umpires

Housing: Two (2) appointed umpires to a room are fine. If an umpire prefers own room, half (1/2) of rate to be paid by host, other by umpire. Umpires would need to be housed from the night **before** tournament until morning after Championship game. Housing for region staff evaluator must also be provided.

Meals: To be given a food per diem of one hundred dollars (\$100) for the Tournament, or two (2) meals per day to be provided.

Tournament Format:

- Pool Play format to be used in all levels of softball and baseball tournaments as this provides for more games for all teams. All schedules to be approved by Region Director.
- The Little League approved Tie Breaker method **MUST** be mailed out in packet. It is the Tournament Director's responsibility to fully understand this tie breaker method.

Host Teams at Regional Tournaments:

- Requires Regional Office & Tournament Committee **approval** prior to June 1 of the year in question. Will only be considered in a division (JR/SR or Big) in which one of the eight states may not be represented **OR** there are an odd number of teams to be in the tournament.
- Would need to be players from regular season teams that played regular season games **AND** meet the tournament eligibility requirements.
- Host team will be placed in the pool brackets by sliding all others up to fill the vacancy and the host being the final team in the draw.
- Host team determined by the outcome of **District** play:
 - 1) If using **double elimination** in the District tournament - - tournament play will be stopped prior to the Championship game being played. The team that is sitting in the "Winners" bracket will automatically become the Regional Host team. The team that is sitting in the "Losers" bracket will automatically advance to the State Tournament. It is critical that the

Championship game NOT be played. Once started, it must be completed to a regulation game. This may cause one team to be eliminated and forfeit that team's opportunity to advance to the next level of play.

- 2) If using **pool play** in the District tournament - - the top two teams from each pool advance to a crossover semi-final according to the Little League approved Pool Play method. Once the crossover games have been completed, the two remaining teams will play the first round of a Double Elimination. Tournament play will be stopped prior to the Championship game being played. The team that is sitting in the "Winners" bracket will automatically become the Regional Host team. The team that is sitting in the "Losers" bracket will automatically advance to the State Tournament. It is critical that the Championship game NOT be played. Once started, it must be completed to a regulation game. This may cause one team to be eliminated and forfeit that team's opportunity to advance to the next level of play.

#1	#2	#3	#4	#5	#6	#7	#8	#9
FL	NC	SC	GA	TN	VA	WV	AL	

Pools

The following pool format will be used at all levels of Softball and Baseball. These are the first scheduled pairings.

Pool A

FL

NC

SC

GA

Pool B

TN

VA

WV

AL

The "Complete Tournament Information Packet" is to be submitted to region by June 1 of the current year for review and posting on website.

Districts or Leagues submitting a first time proposal for consideration need to provide details regarding specific provisions available. Re: number of hotels in area and distance to complex, plans for meals, number of fields available, etc...

I have reviewed the required guidelines, established by Southeast Region Headquarters, to host any level of a Softball or Baseball Regional Tournament. I fully understand these requirements and if selected to host a divisional tournament, will adhere to each one as given.

District Administrator/State/District – Printed

Date

District Administrator/State/District – Signature

Date

Level of Tournament to Host:

Host Site to be Used: