

City of Spring Hill

State of the City 2013



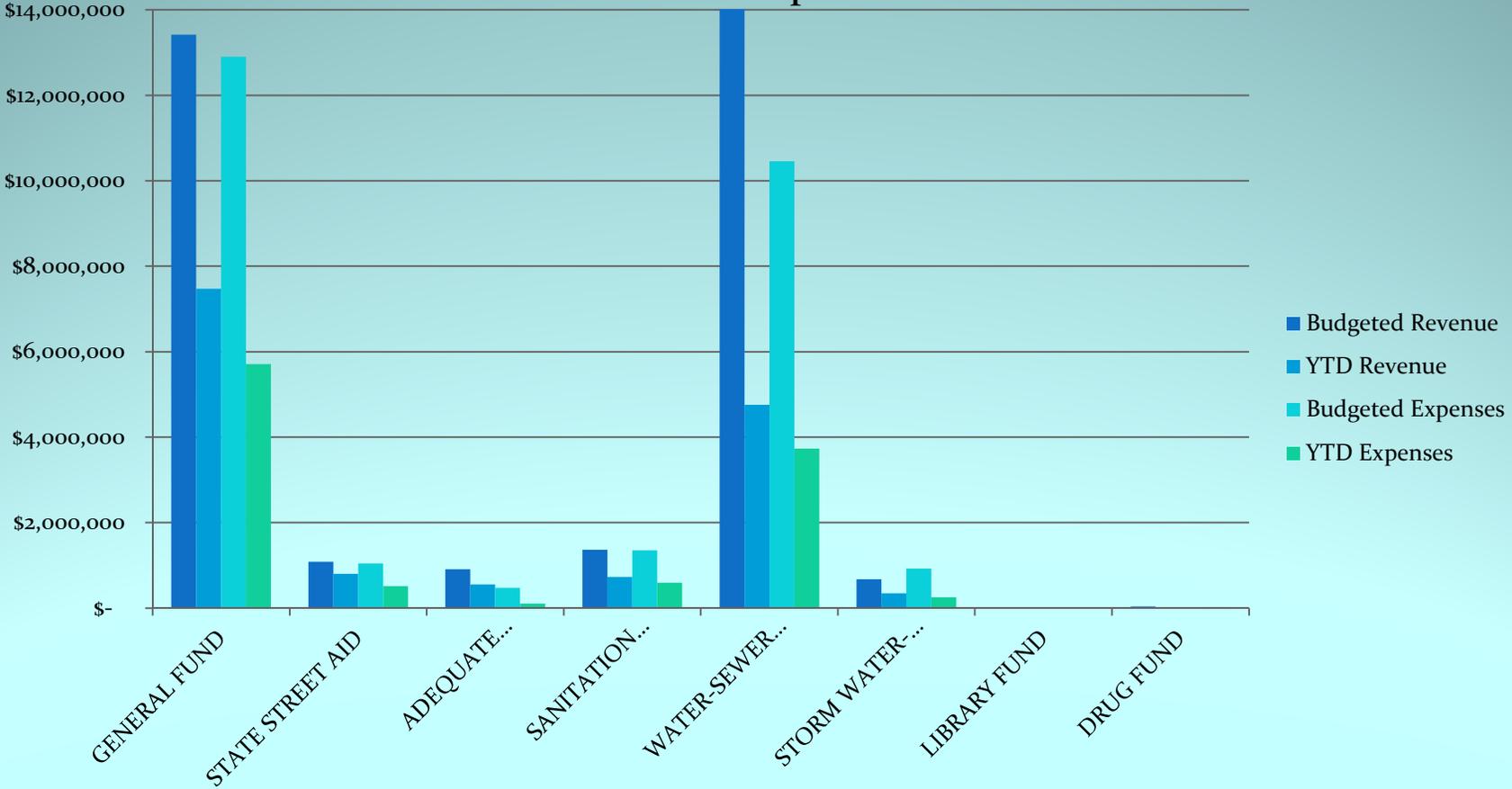
State of the City 2013

- Revenue/Expenses
- Tax Revenues
- Building Permits
- Emergency Service Activities
- On the Horizon 2013



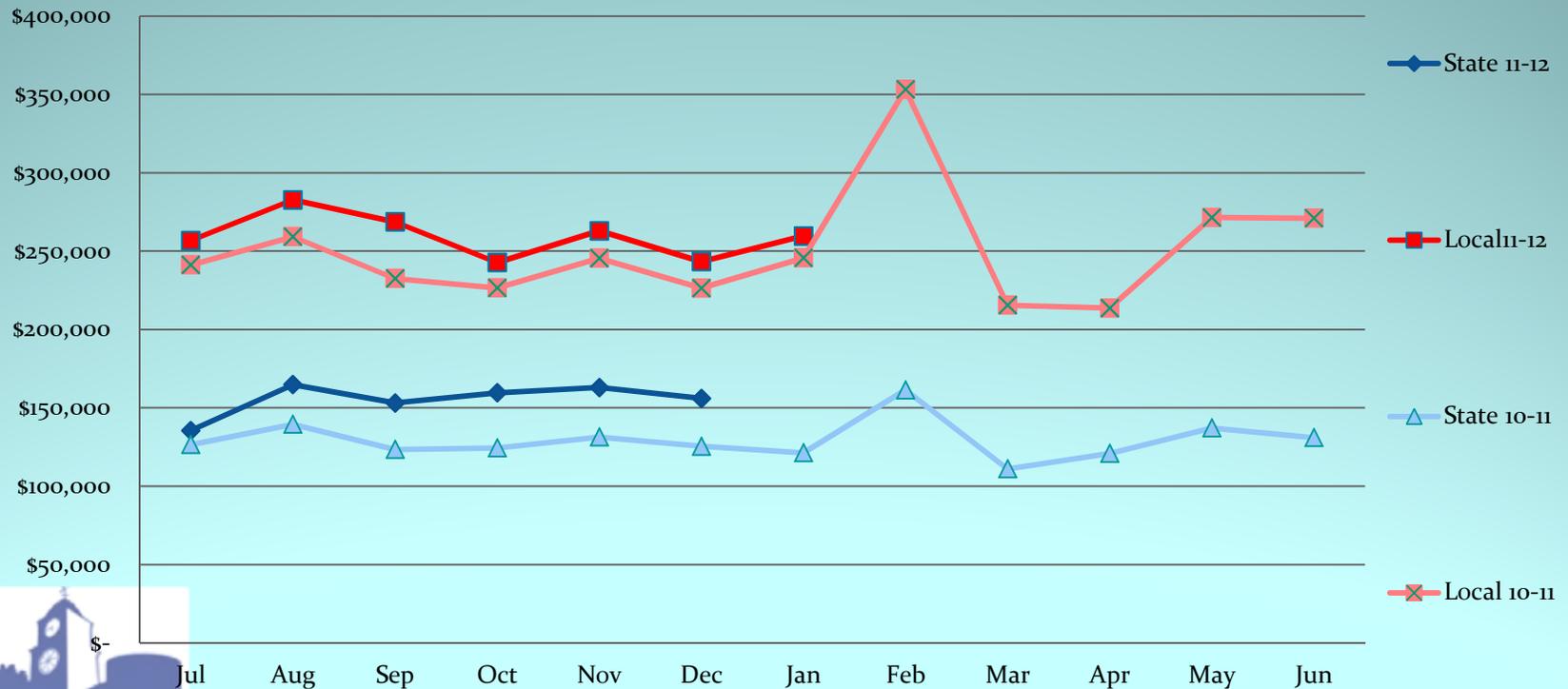
State of the City 2013

Revenue and Expenses



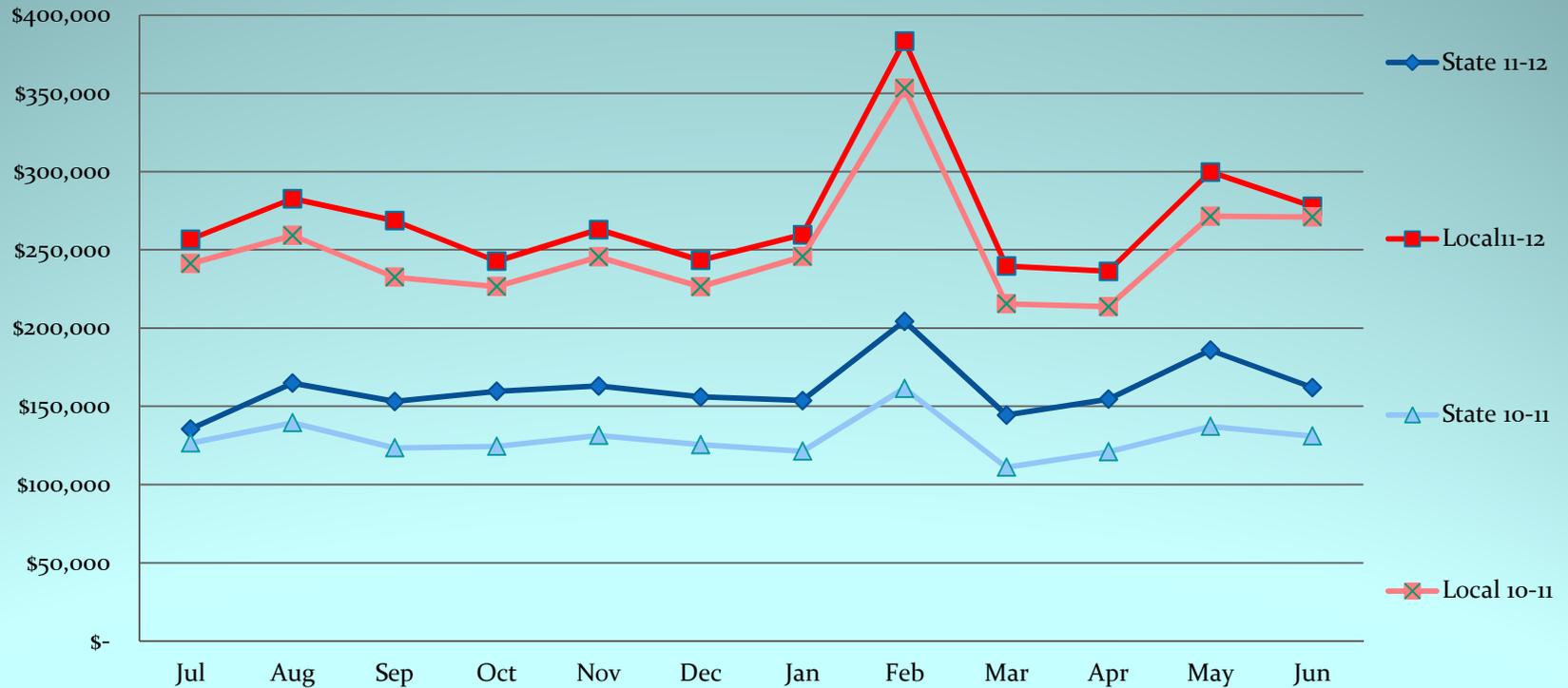
State of the City 2013

State and Local Sales Tax Revenue



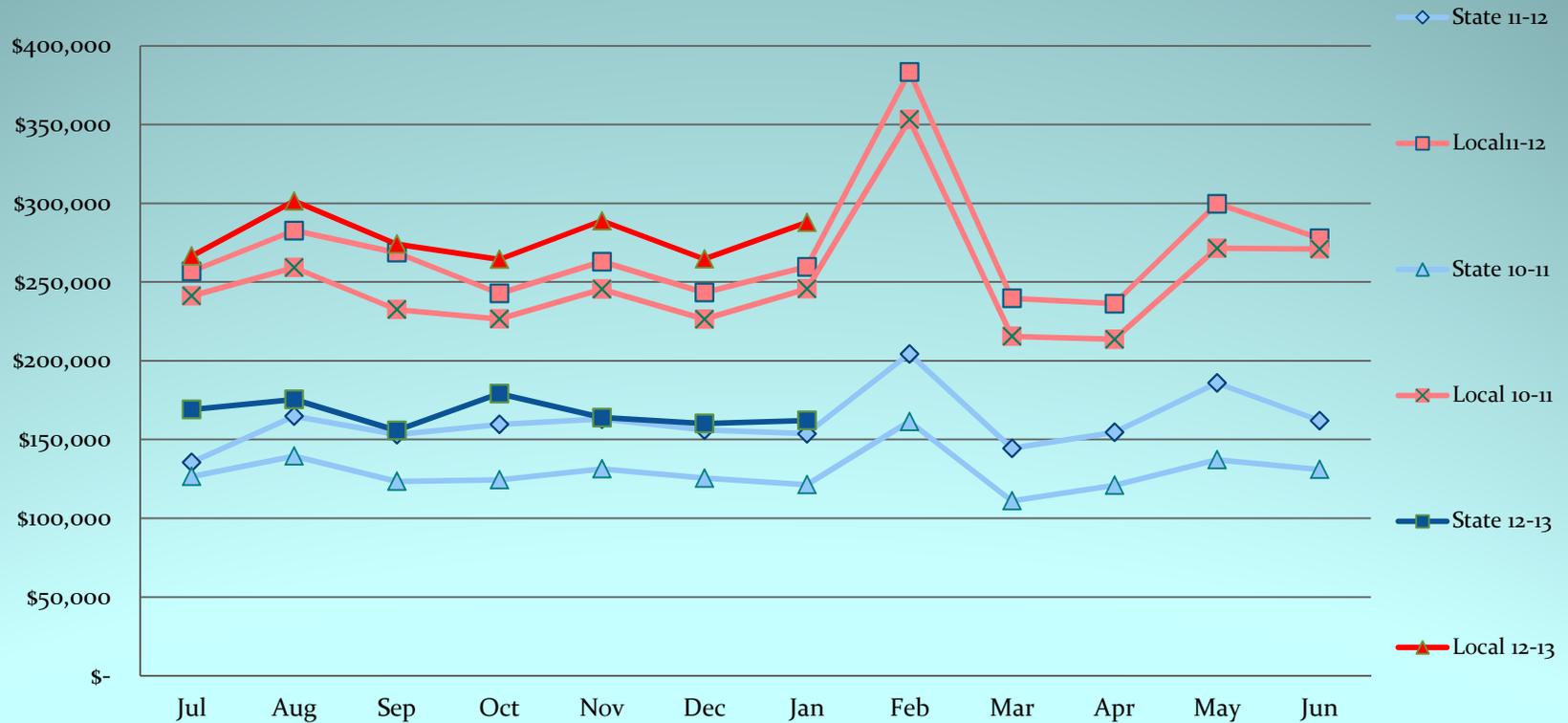
State of the City 2013

State and Local Sales Tax Revenue



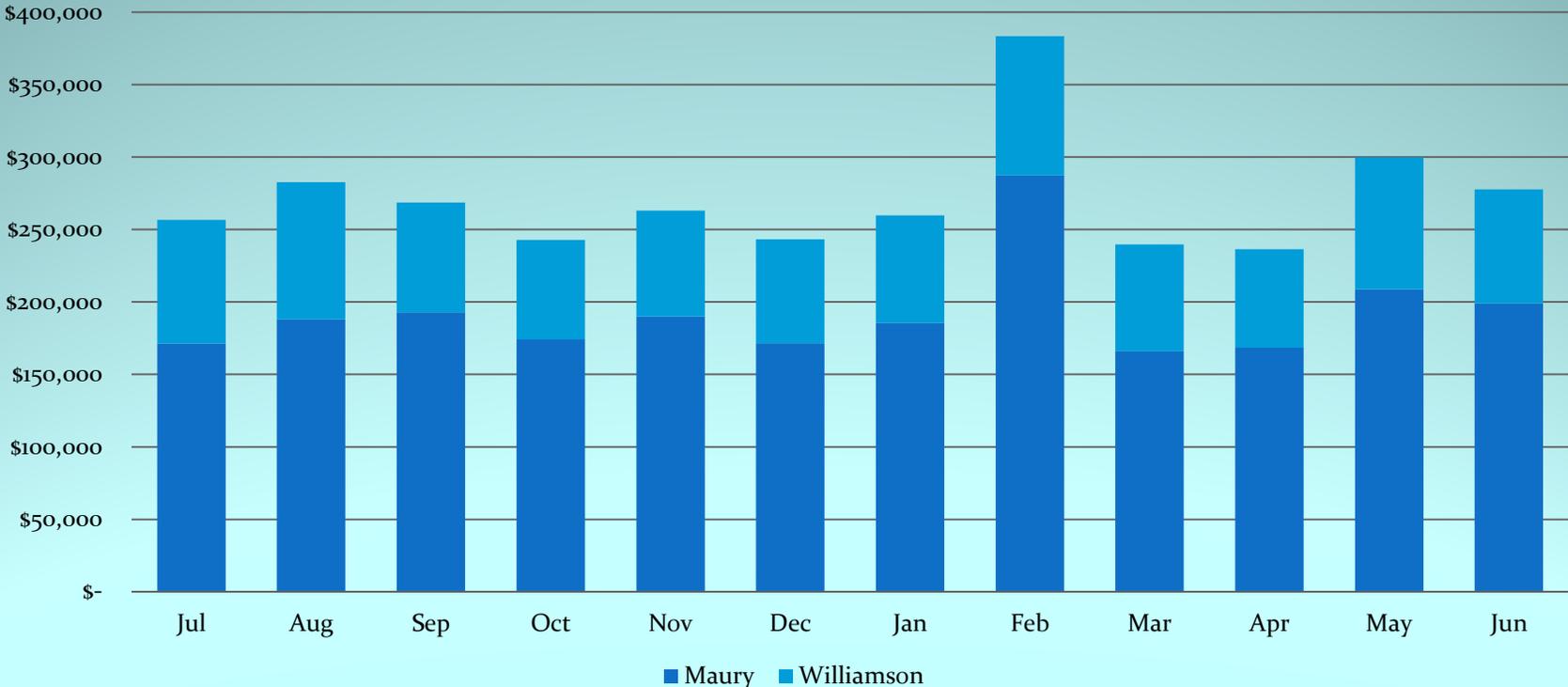
State of the City 2013

State and Local Sales Tax Revenue



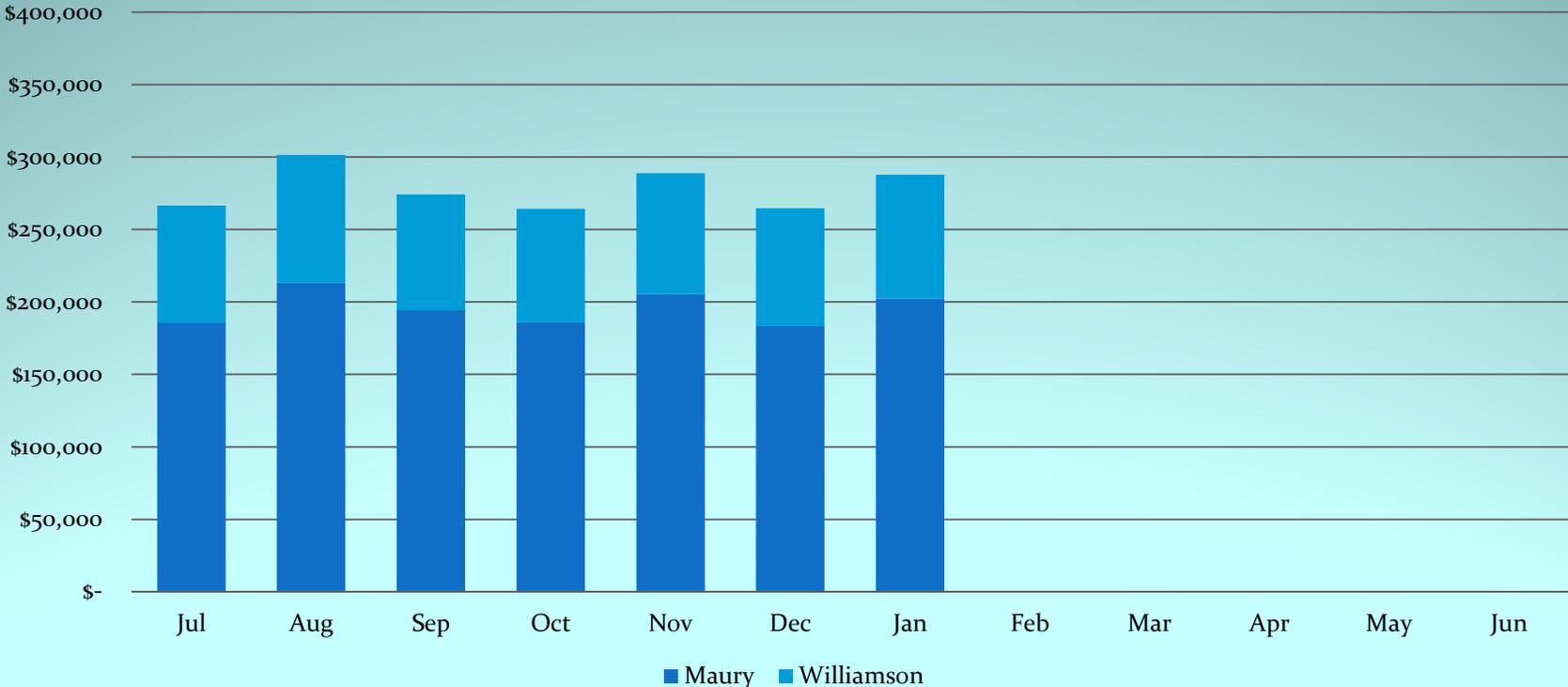
State of the City 2013

Local Sales Tax by County 2011-12



State of the City 2013

Local Sales Tax by County 2012-13



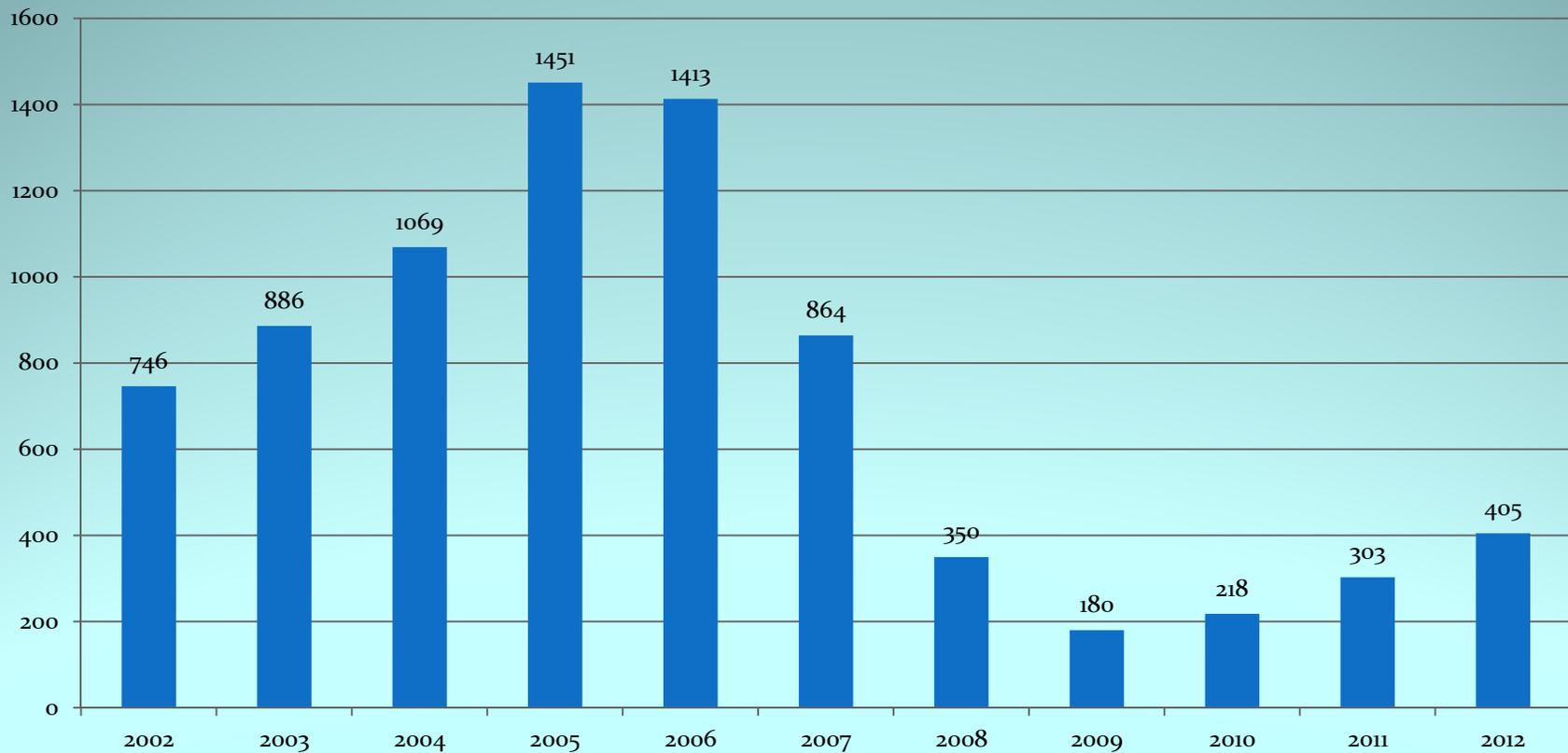
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Monthly Local Sales Tax Revenue



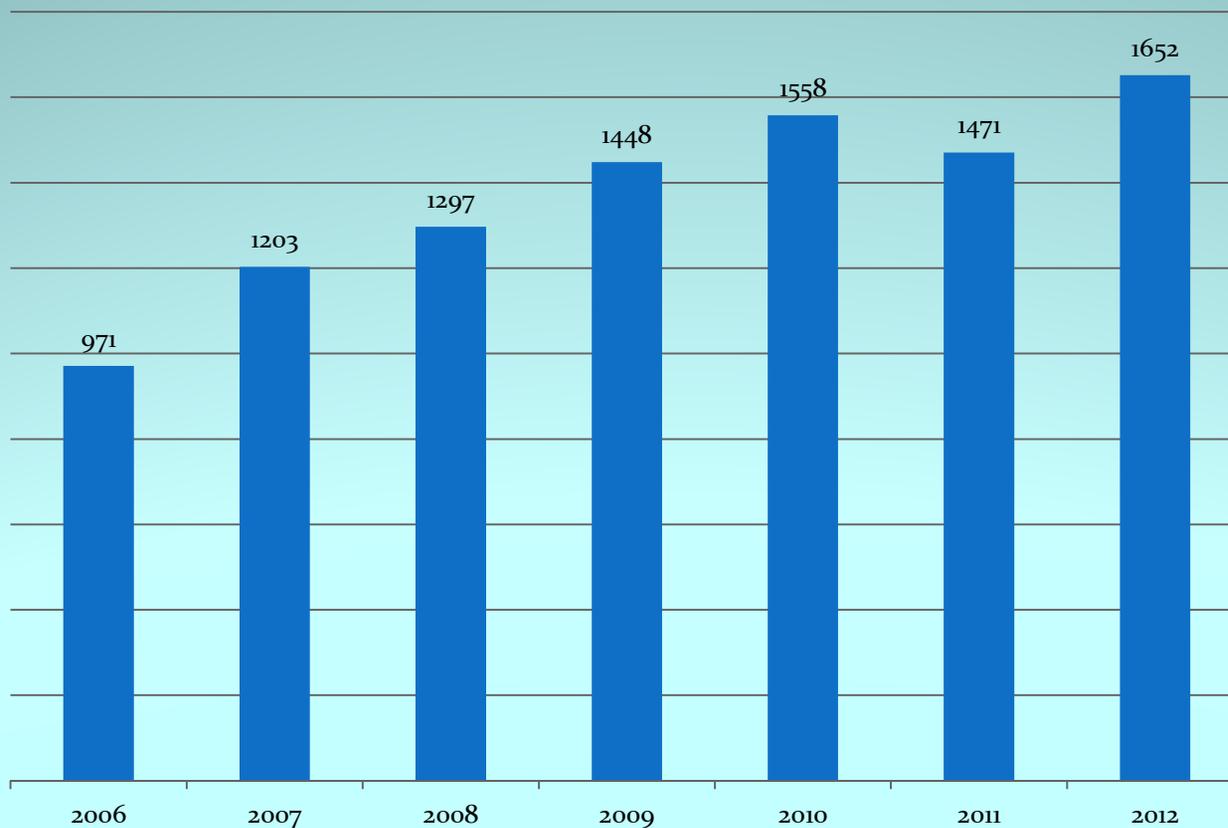
State of the City 2013

Residential Units



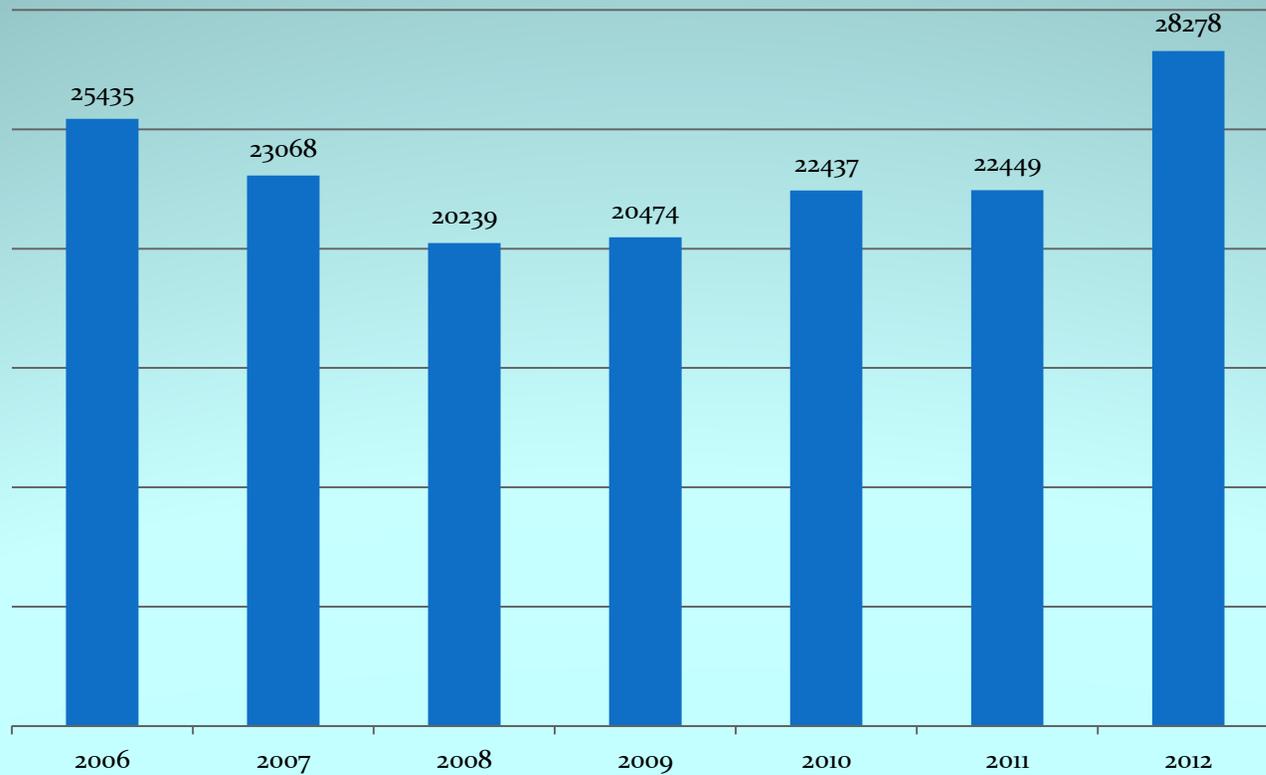
State of the City 2013

Emergency Services Activity – Fire Department/EMS



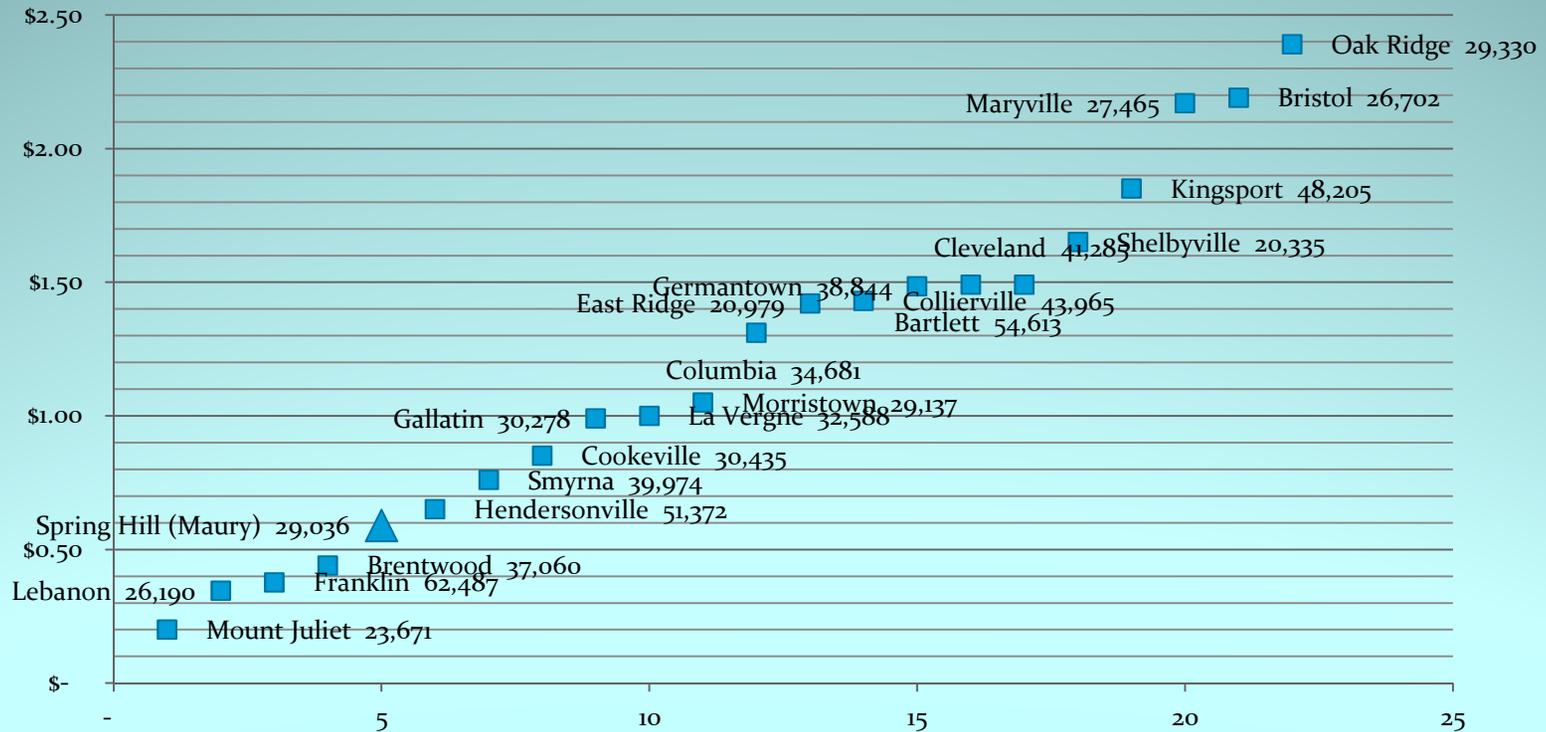
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Emergency Services Activity- E 911



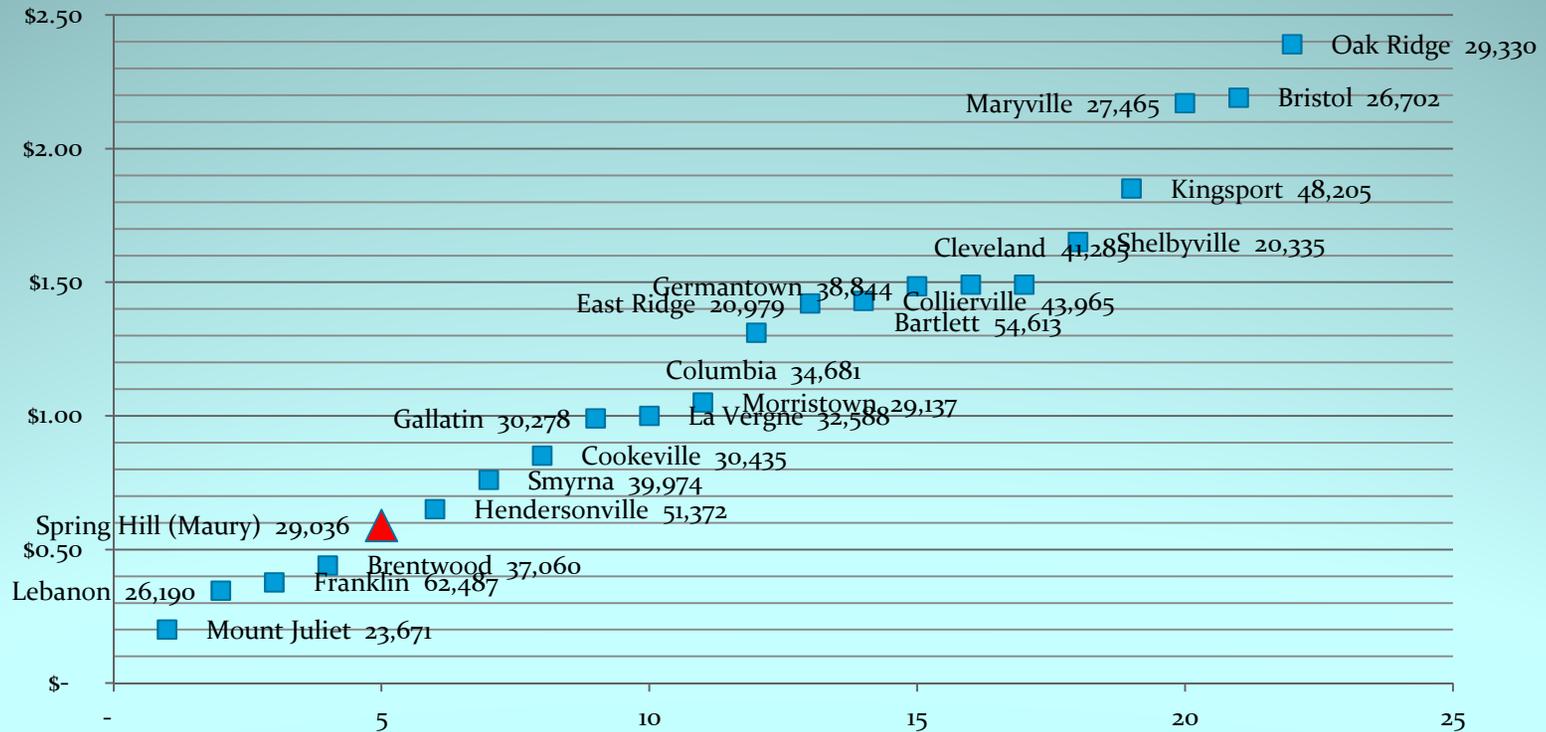
State of the City 2013

2012 City Tax Rates



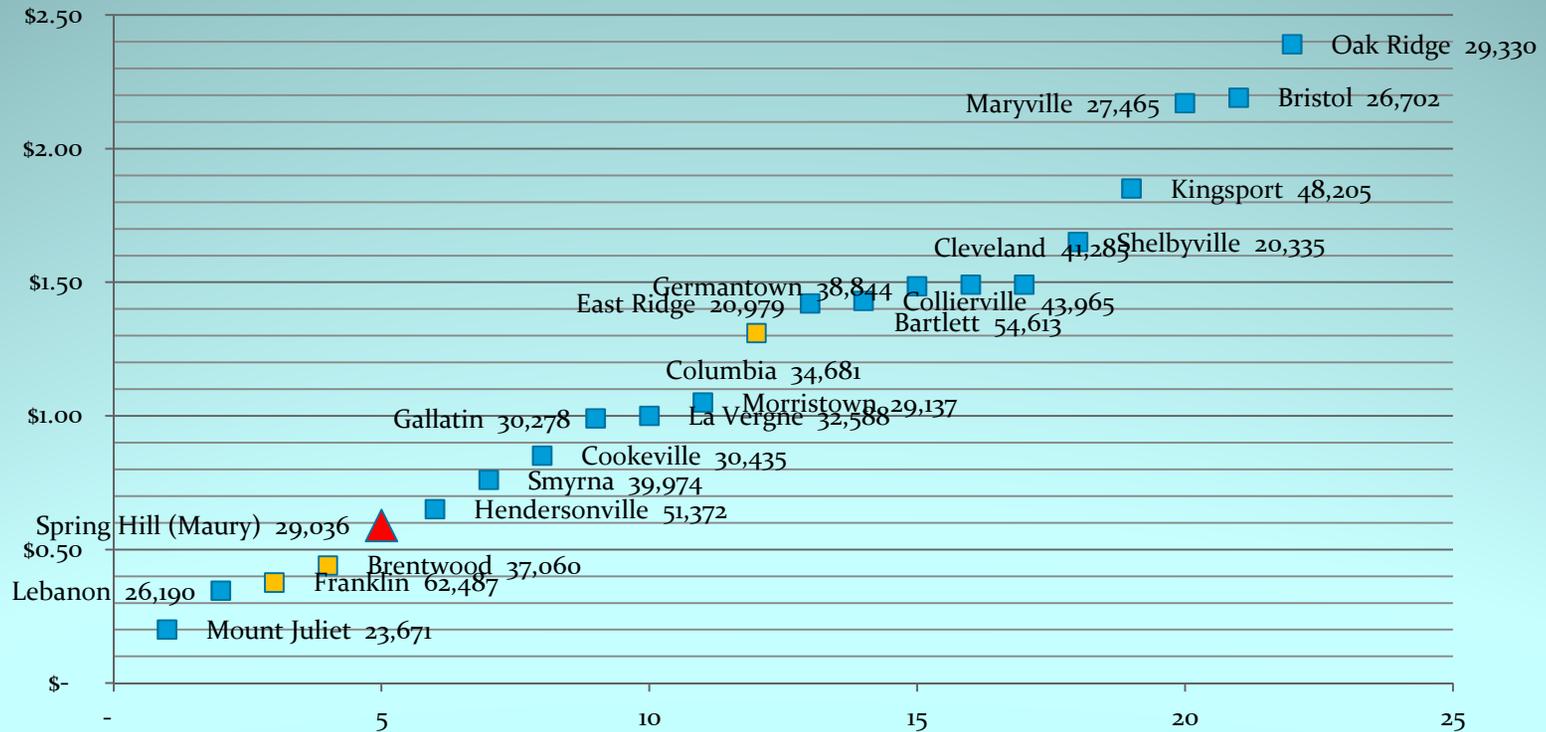
State of the City 2013

2012 City Tax Rates



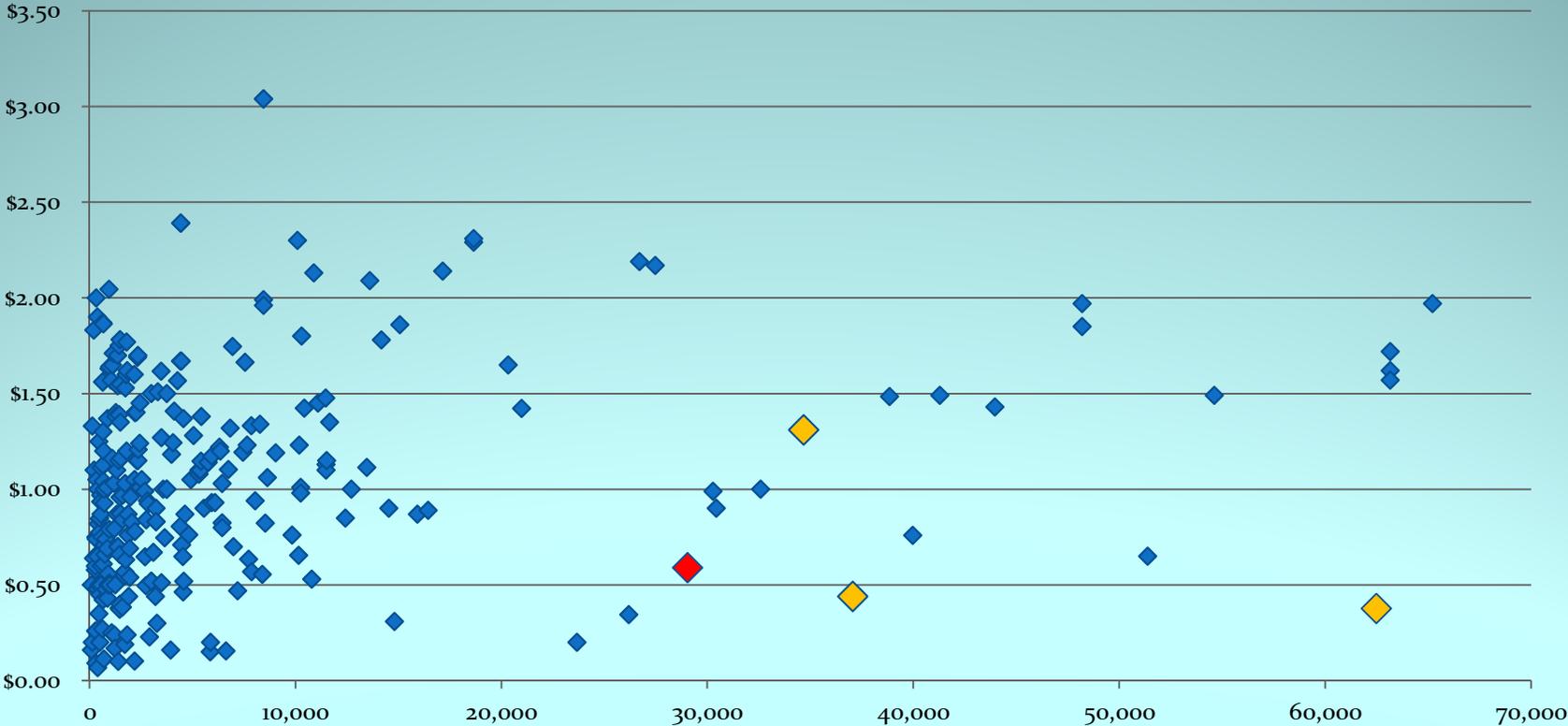
State of the City 2013

2012 City Tax Rates



State of the City 2013

2012 City Tax Rates



State of the City 2013

The screenshot shows the official website of the City of Spring Hill, Tennessee. The browser address bar displays "http://springhilltn.org/". The page features a green navigation bar with the text "myConnections: Engage your community - connect to news, events and information you care about." and a "Sign In" button. Below the navigation bar are five main menu items: "GOVERNMENT", "COMMUNITY", "BUSINESS", "VISITORS", and "HELP CENTER". The central part of the page is dominated by the City of Spring Hill logo, which includes a star, a clock tower, and the text "City of SPRING HILL TENNESSEE est. 1809". To the left of the logo is a "CITY NEWS" section with a dropdown arrow, containing news items about "President's Day" and "Website Personalization Now Available!". To the right is a "CURRENTLY IN SPRING HILL" section with a welcome message and links to various city services. Below the logo is a search bar and a list of services: "Employment", "Agendas & Minutes", and "City Facilities". At the bottom left, there is a vertical list of services: "ONLINE PAYMENTS", "CITY ALERTS & SIGN-UP", "NOTIFY ME", "LET US KNOW", "CURRENT WEATHER", and "MY SPRING HILL". At the bottom right, there is an "ALERTS" section with a dropdown arrow and a "PROJECTS" section. The page is decorated with images of a lake and a historic building.

http://springhilltn.org/ Spring Hill, TN - Official We... X

+myConnections: Engage your community - connect to news, events and information you care about. [View more information...](#) Sign In

GOVERNMENT COMMUNITY BUSINESS VISITORS HELP CENTER

CITY NEWS ▾ CALENDAR

President's Day
The City of Spring Hill administrative offices will be closed Monday February 18, 2013. [Read on...](#)

Stay connected!
Subscribe to Notify Me to receive updates and information about community news and happenings. [Read on...](#)

Website Personalization Now Available!
With the launch of the new MyDashboard feature, visitors to our website can now customize their viewing experience! [Read on...](#)

VIEW ALL

City of
SPRING HILL
TENNESSEE
est. 1809

Search Spring Hill...

Employment
Agendas & Minutes
City Facilities

ONLINE PAYMENTS
CITY ALERTS & SIGN-UP
NOTIFY ME
LET US KNOW
CURRENT WEATHER
MY SPRING HILL

CURRENTLY IN SPRING HILL

The long awaited and much anticipated day is finally here! Welcome to our new site where we have more information and services online than ever before. For example, the Historic Commission has some interesting information on the [role of Spring Hill in the Civil War](#); Public Works has an [online form for requesting brush pickup](#); [Agenda Center](#) has the latest minutes for Board of Mayor and Alderman meetings; and the [FAQ](#) has an ever growing list of questions. Over the coming months even more content and services will become available. We hope you visit often and find the site informative and convenient to use.

[Alderman Allen Hall](#)
Chairman, [Website Steering Committee](#)

ALERTS ▾ PROJECTS

There are no alerts at this time.
[Read More](#)

VIEW ALL NOTIFY ME

State of the City 2013

The screenshot shows a web browser window displaying the City of Spring Hill Tennessee website. The browser's address bar shows the URL <http://springhilltn.org/index.aspx?nid=454>. The page features a green navigation bar with the text "myConnections: Engage your community - connect to news, events and information you care about. [View more information...](#)" and a "Sign In" button. Below the navigation bar, there are menu items for "GOVERNMENT", "COMMUNITY", "BUSINESS", "VISITORS", and "HELP CENTER". The main content area is titled "Chamber of Commerce" and includes a breadcrumb trail: "You are here: [Home](#) > [Business](#) > Chamber of Commerce". The page describes the Chamber's role in serving both Maury and Williamson Counties. It lists three main categories: "Community Events", "Networking Events", and "Online Membership Directory". A "CONTACT US" section provides contact information for Natalie Kiern, Director, including an email address, P.O. Box, and phone number. A sidebar on the left contains a search bar and a list of services such as "Chamber of Commerce", "Building Inspections", "Business Licenses", "Planning & Zoning", "ONLINE PAYMENTS", "CITY ALERTS & SIGN-UP", "NOTIFY ME", "LET US KNOW", "CURRENT WEATHER", and "MY SPRING HILL".

http://springhilltn.org/index.aspx?nid=454

Spring Hill, TN - Official We... X

+ myConnections: Engage your community - connect to news, events and information you care about. [View more information...](#) Sign In

GOVERNMENT COMMUNITY BUSINESS VISITORS HELP CENTER

You are here: [Home](#) > [Business](#) > Chamber of Commerce

Chamber of Commerce

Serving both Maury & Williamson Counties, the Spring Hill Chamber provides a variety of services to local businesses and the community as a whole.

- **Community Events**
The Spring Hill Chamber of Commerce will be participating in and sponsoring a variety of community events - your membership not only helps make these events possible, but also helps to promote the Chamber in our community which benefits all members.
- **Networking Events**
By networking with fellow members of the Spring Hill business community members build relationships that help to build their business and better understand the community they serve.
- **Online Membership Directory**
By being included in our directory, you provide your clients with an easy way of locating you as well as recognitions as a community leader.

[Chamber Information Sheet](#)

CONTACT US



Natalie Kiern, Director
info@springhillchamber.com

P.O. Box 1815
Spring Hill, TN 37174

Ph:  (931) 486-0625 

www.springhillchamber.com

City of
SPRING HILL
TENNESSEE
est. 1809

Search Spring Hill...

Chamber of Commerce

Building Inspections

Business Licenses

Planning & Zoning

 ONLINE PAYMENTS

 CITY ALERTS & SIGN-UP

 NOTIFY ME

 LET US KNOW

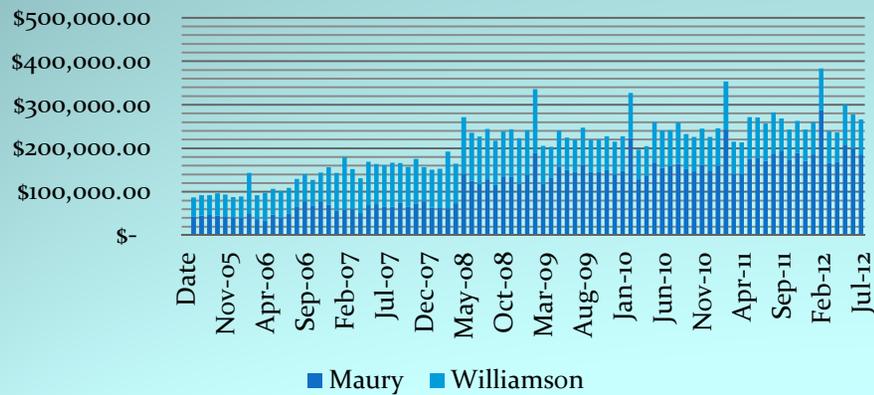
 CURRENT WEATHER

 MY SPRING HILL

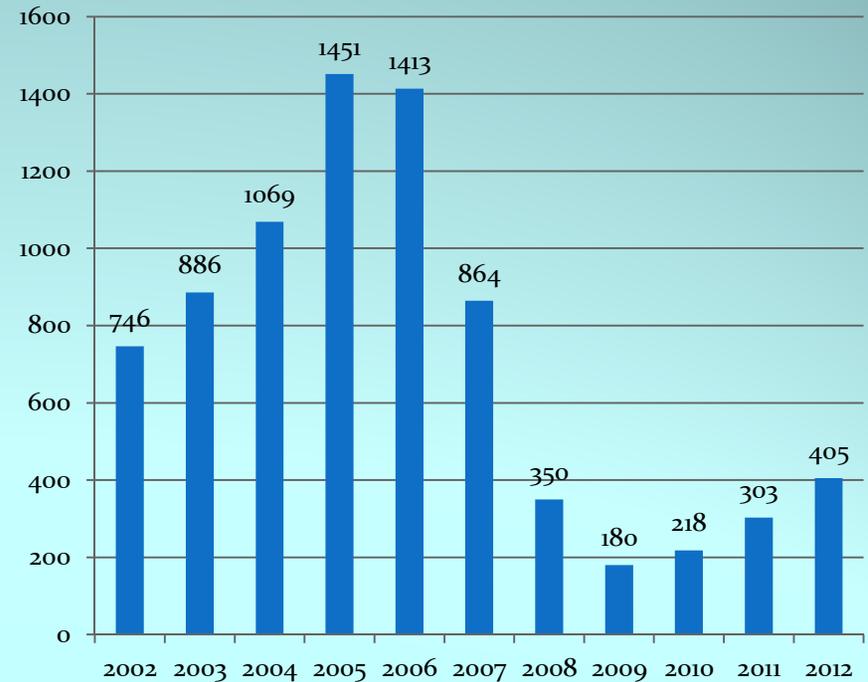
State of the City 2013

On the Horizon for 2013

Monthly Local Sales Tax Revenue



Residential Units



Thanks and recognition of officials.

INTRO

Those graphs Victor showed pretty much speak for themselves. And if you read the article in the Tennessean on January 2, you saw that Jaime Page has already written and published the State of the City address. So thank you Jaime for getting the scoop and stealing my thunder. My comments are somewhat lengthy but I did give it to my girls this morning who are 8 and 9 years old and I got two thumbs up from both of them. That can be good or bad I suppose. I have removed the portions about elves and fairies and mermaids in the interest of saving time for us.

Standing here is a bitter sweet moment for me personally because while I am excited to report all of these wonderful things happening in our City, I realize that it is the last State of the City address that I will make. Let's be honest, some of you are pretty happy.

BACKGROUND

When I review my first State of the City address and compare it with the one I am about to give, I am struck at how far we have come in a short four year time span. It's funny how obstacles only seem big and insurmountable when they are in front of us. Once those obstacles are behind us, they quickly seem to diminish and are remembered as a trivial inconvenience. But let's take a quick look at where we were four years ago so we can have a true appreciation of where we are today.

When I took office, the City was burdened with roughly \$4 million of illegal debt. Our old Kroger store, with all its sales tax and gas tax revenue, stood empty. General Motors, our region's largest employer, had just announced that they would be closing plants across the country and we knew this plant was on that list so we were fighting hard to get that changed. For the first time in the City's history, more businesses had closed than opened. Campbell Station looked like a ghost town. The situation looked anything but promising, yet I stood before you and promised that a better future was in store for our City. I said that I would work to make our City more builder and business friendly. That I would go after every opportunity to bring jobs and revenue to our City regardless of how far-fetched those opportunities might seem. That I might step up to the plate and strike out every now and then but that I would do so swinging for the fences. If Babe Ruth were alive, he might say that when you swing for the fences, you're going to miss the ball sometimes, but when you get a piece of it, brother, it's gone. Looking back, I'm comfortable saying we've gotten more hits than misses. And look where we are today.

We expect a Super Walmart to be open in the fall of this year. There are many who say they don't like Wal-Mart because it isn't good for small businesses. But anyone who has gone to Cool Springs can see hundreds of small businesses flourishing despite WalMart's presence. Keep in mind that WalMart was interested in Spring Hill several years ago but they were encouraged not to build where they wanted to so they left and we've seen the commercial section of Campbell Station flounder and struggle with empty commercial space ever since. WalMart will bring many new businesses to that area, hundreds of jobs and hundreds of thousands of dollars to the City. Business success stories like that are what I envisioned when I said we would be builder and business friendly four years ago.

WalMart is certainly not the only exciting development this year. For those who remember our struggle for a hospital, you certainly appreciate seeing two medical centers being built on Saturn Parkway that will both be open this Spring. For me, this is a personal victory that satisfies one of my campaign platforms from the Mayor's race that I lost back in 2005. I expect expansions to be needed and made in the future.

INFRASTRUCTURE

We have also seen advancements in our infrastructure. For years we have seen the congestion throughout the City because we grew faster than we could accommodate the growth.

An Interstate Justification Study, which is the first step towards getting a second interstate exchange for the City, was completed this past year. We continue to move forward towards getting that access point for our residents on the north side of the City and which will provide relief to the strain on Highway 31.

Duplex Rd continues to move forward in the process of being widened.

Due to the relationships that Alderman Rick Graham and State Rep Jeremy Durham have with TDOT, traffic lights have been approved for several of our most dangerous intersections.

The vision to bring sewer access across the interstate has been realized. This is an enormous step forward which has gone largely unnoticed, but is perhaps one of the biggest, most important developments for the future growth of this City – as we are now able to expand east of I 65.

FINANCE

Financially, our City is doing well. As you saw in Victor's presentation, our debt to the water and sewer fund will be paid back this year. That is an amazing

achievement. You also saw that building permits are up 25% this year over last. We anticipate that being higher next year.

Everywhere you look in the City, you see construction. Whether it's a Dunkin' Donuts, Baskin Robbins, Waffle House, gas stations, WalMart, medical centers, houses, apartments, roads or churches, we see that Spring Hill is building again.

Of course, this all translates to revenue for the City, which translates – or should translate anyway – to a lower property tax burden on our residents and, more importantly, our business owners. The property tax rate has a much higher impact on our businesses than on residents. This past year, because we will no longer have the debt payment and because our growth is increasing and projected to increase further, you saw me call for a decrease in the property tax rate. I do not believe that we should set a tax rate and try to cram whatever we can into it. I believe that if we have a debt and a portion of our tax rate was set to accommodate that debt then when the debt goes away the tax rate should be adjusted accordingly.

Surprisingly, there were several Aldermen who publicly opposed the idea of lowering taxes, but I still think it is an important discussion to have. I think it's important that our residents know we are focused on reducing their tax burden and I also think it's important to let our businesses know that we will do everything we can to protect and increase their bottom line. This will increase interest in our City from future businesses, increase jobs, increase revenue and increase the quality of life for all of us.

ECONOMIC DEVELOPMENT

Economic Development for the City has improved substantially. This building that we sit in is one of Spring Hill's greatest assets. Not only does the City's second largest business operate here, but there is a Technical Training Center offering degrees and hope to people looking for new career opportunities. Many of your businesses benefit from the employees in this building, but what you don't know is how incredibly close we came to losing this building and all the jobs in it. Thanks to the dedication and hard work of Victor Lay, Jan McKeel, Mayor Jim Bailey and a whole team of other people, as things came right down to the very wire, we were able to put everything together and secure this location, which is now home to the Chamber of Commerce.

You have probably seen the announcements from General Motors. After several years of producing a world class, four cylinder engine, the decision was finally made to begin vehicle production again with the Equinox. And here's an interesting statistic – from the time the announcement for the Equinox was made to the time a finished product rolled out of the plant – that time was the fastest launch in the history of GM. That speaks volumes about the quality of the workforce that we have in that plant. Another interesting statistic is that out of 343

employees who were transferred and eligible to return to Spring Hill, 330 of them (over 95%) chose to come back. That's an indication of how great this City truly is.

You've also seen the recent announcement to produce parts for the Corvette and this city has a reason to be extremely excited about the announcements I anticipate from General Motors in the coming months.

Recently, I had the opportunity to travel to Tokyo, Japan, with the Governor and his Economic Development team to attend the annual Southeast US/Japan economic summit. This is the first time in history that a Spring Hill Mayor has travelled internationally to promote the City and it was an enormous success. I firmly believe that, based on my discussions with corporate executives in Japan that Spring Hill will be strongly considered as a potential location in the future as those companies expand their operations.

I also travelled to Detroit as part of a delegation from the Maury Alliance and met with executives at General Motors to learn how we could better position ourselves to attract suppliers to the area which would support the plant and provide jobs not only to Spring Hill but to all of Maury County.

In last year's address, I mentioned that a call center called TRG had just gotten started and would hire about 300 people to work as technical advisors for a respected computer company. This past year they have expanded their operation by adding DirecTV as a client and hired hundreds more people. They continue to grow with yet another addition and the number of jobs is now expected to grow to well over a thousand.

In short, there have been more jobs announced for Spring Hill during this Administration than at any time in the last 25 years and when we look at the business interest in the City, it is obvious that our focus on economic development has never been better than it is today and with the right team in place, it will only continue to improve.

QUALITY OF LIFE

Our quality of life continues to grow and we continue to look for ways to improve that even more. We have completed a Parks and Greenways Master Plan and added walking trails in various parts of the City to increase connectivity and provide safe access to our schools.

Last year, we had the great fortune to have a new City Planner work with us and she has done a simply outstanding job of guiding us through various projects. One of the things I tasked her with was to revise our subdivision regulations so that we can ensure our City maintains a high standard of construction for our residents and I gave her three months to do it. This is a daunting challenge for

anyone but she rolled up her sleeves and got to work. Normally someone with her qualifications would charge \$70,000 per year for their services. We are paying her twelve – so thank you Amanda Rhinehart for the service you have provided this City.

Currently, there is interest in acquiring the Children's Home property to be used as a passive city park where adults and families can go to enjoy the outdoors and we are actively exploring ways to make that purchase as close to cost neutral as possible for our residents.

We are also moving forward on the construction of a skate park as well as ball fields on Port Royal Rd.

Last year I launched the pilot program of an education initiative called the SMART program which was designed to provide incentives to children in grades 1 through 7 who take it upon themselves to make learning a priority. In total, we gave away over \$1000 and two new iPads as prizes. As this program continues to grow, it is our hope to see an increase in our city's average GPA scores, which will not only help our kids individually but will also help the City attract higher paying jobs through a better educated workforce. I want to thank those members of the Chamber who got involved and assisted with that program.

I appointed members to the Transportation Advisory Committee who I knew would work diligently towards our goal of addressing some of the traffic concerns throughout our community and as a result we have just adopted a Neighborhood Traffic Calming Program for the City which will help make our streets safer.

FUTURE

We could stop right there and this would be a success story beyond belief. But let's talk about the future for just a moment. If there is one thing that everyone in the City is waiting for, it is the announcement of a movie theater. It has been a long and, at times, frustrating process to work through, but I anticipate that announcement being made in the very near future and it will be one that will have an enormously positive impact on our City. I want to thank Alderman Rick Graham, Alderman Chad Whittenburg and Alderman Keith Hudson for having the courage and foresight to stand with me in doing what needed to be done to support getting a movie theater for our City. They are the only three who did so.

I anticipate more positive announcements from TRG and GM bringing thousands more jobs to our community.

We should see Commonwealth Dr connected to Highway 31 this year.

Commercial interest in Campbell Station, along Saturn and at the Crossings will increase substantially. What you have seen happening around the City this year, ladies and gentlemen, is the tip of the iceberg.

I expect to see sales tax revenue continue to rise and hope that we have elected officials in office who truly value the importance of decreasing the property tax burden on our residents and business owners even if it is just a little bit.

SUMMARY

In summary, this has been an exciting, tremendously positive year for Spring Hill. The State of our City is incredibly strong and continues to grow stronger.

Serving as Mayor has been an incredible experience and we have come such a long way from where we were four years ago. I've decided not to run for Mayor again for a couple of reasons. First and foremost, I have two young children and I want to dedicate more time to focus on being dad while dad is still considered to be a hero to them. And those days are numbered. I don't think it would be fair to the residents or my family if I took on the responsibility and time commitments required for a second term as Mayor. Secondly, everything I campaigned for has been achieved. I did my job and now that it's done I believe it's time to lay down the reins and let someone else pick them up and do their job. Having said that I do think that this experience provides an obvious advantage to the City and I'm very interested in continuing my service in some capacity. When we look at where we were four years ago and where we are today, the accomplishments of this administration speak for themselves. I look forward to seeing the City and your businesses thrive and prosper and grow regardless of who is at the helm.

It's an exciting time to be in Spring Hill. What a multitude of other cities around the country can only wish for and dream of – we are experiencing. Great things are happening around us every day. I wish each and every one of you well and I thank you again for this opportunity to serve.

May God bless Spring Hill.