



Thursday, February 21, 2019

## EDC Meeting Minutes, Spring Hill City Hall

Members Present: Chairman Jim Grimes, Ike Wingate, Peter Goodwin, Alderman Vincent Fuqua

Members not present: Will Tenpenny and Sue Jeffers

Also present: EDC Coordinator Kayce Williams, Jaime Page, Courtney Gaither, Mayor Rick Graham

Chairman called the meeting to order.

Motion made to approve January 17, 2019 minutes by Vincent Fuqua seconded by Jim Grimes. Minutes approved unanimously.

Chairman recognized new EDC member, Peter Goodwin.

Chairman directed discussion to current status of Place Branding project. Kayce Williams reported that there are still two people left to fill for the focus group roundtable, but the rest is filled. The second and third roundtable invites will go out shortly. This will happen March 4-6<sup>th</sup> at Northfield. The required materials list requested by Chandler Thinks has been completed and sent to them. Tourism council has been briefed on progress and there will also be a city staff department head focus group session. Once the focus groups are completed then next step will be data debrief from focus group data.

Chairman directed discussion to Comprehensive Plan Review (CPR). Alderman Fuqua reported on CPR from recent BOMA Retreat. There is a desire to adjust the various commissions to be more strategic. It has been requested that a comprehensive plan review be completed. Alderman Fuqua plans to conduct a CPR for all commissions he is part of and referenced the Economic Development document section from the current Spring Hill Rising 2040. Kayce Williams presented Compass Document that the EDC previously developed as a good foundation. Commission agreed that the Compass Document should be updated with a 3 year plan to include branding/marketing strategy as well as 10 year goals we'd like to accomplish. Alderman Fuqua will review Compass Document and communicate needed updates to Commission.

Chairman directed discussion to Crossing Development update. Alderman Fuqua updated Commission after discussion with city staff regarding UDC and all the open parking lot space in The Crossings and possibility of building additional outparcels. The UDC allows for shared parking lots which reduces space required for parking only. Kayce Williams has contacted the owner's representative at The Crossings and is awaiting response from the owner and will update.

Chairman directed discussion to current projects at Planning Commission. No more project updates since staff's most recent reports.

Chairman directed discussion to update on current BOMA projects. Alderman Fuqua updated commission that the BOMA Retreat was very productive.

Motion made for meeting adjournment by Ike Wingate, seconded by Jim Grimes. Motioned carried. Meeting adjourned.

Meetings Prepared By:

A handwritten signature in black ink, appearing to read "Ike Wingate".

Ike Wingate, Secretary

Minutes Approved By:

A handwritten signature in black ink, appearing to read "James D. Grimes".

Jim Grimes, Chairman